

## **Bin Hindi Informatics is the Platinum Partner of Shop Bahrain**



**Manama, 31 January, 2019:** Bin Hindi Informatics, the authorized distributor of Samsung in Bahrain and an integral part of the A. A. Bin Hindi Group B.S.C., announced its partnership with “Shop Bahrain”, the largest shopping event in the Kingdom, as the Platinum Partner.

Shop Bahrain, launched on 1<sup>st</sup> January and continues until 2<sup>nd</sup> February, aims to offer a unique and rewarding shopping experience over the duration of 30 days to shoppers from Bahrain and abroad in the participating malls and hotels. The Festival also hosts Festival City held at Bahrain International Circuit offering a variety of activities and events for the entire family

Bin Hindi Informatics has introduced a number of special offers to its customers; entitling them to receive 6 points for every Bahraini Dinar spent when they redeem receipts worth BD 5 or more in the Festival’s Loyalty System. Customers also have the chance to win instant prizes upon redeeming receipts of BD35 or more.

Bin Hindi shoppers will enter the raffle for a chance to win valuable prizes including one of 11 cars by Bin Hindi Motors, the authorized car dealer in the Kingdom for – KIA Motors, and a Strategic Partner of Shop Bahrain.

Shoppers can avail these offers at Samsung showrooms in City Centre Bahrain, Juffair Mall, GOSI, Sultan Mall and Hooraa. They can also benefit from these offers at Samsung Stores in Oasis Mall – Juffair, the Atrium Janabiya, for more information please call: 17408000.

The fifth-edition of the Bahrain Shopping Festival aims to strengthen partnership amongst stakeholders from the public and private sectors. It also focuses on stimulating the retail and tourism sectors to attract more shoppers from Bahrain and neighboring countries, allowing them to enjoy a unique experience of family entertainment.